

Accounting Excellence Awards

Individual Excellence Award

Mid-tier Accountancy Firm of the Year

OVERVIEW

Awarded to the firm with turnover greater than £25m as reported in the last financial year that demonstrates how the firm has added significant value to its clients and across all service areas. The winning firm will show how the services it has provided have been fundamental in enabling their clients to achieve their specific business goals, increase revenues and satisfy and delight their customers

* It is highly recommended for a firm who is currently ranked in the top 25 of the Accountancy Age Top 50+50 Survey to enter this award.

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ELIGIBILITY

None

QUALITATIVE CRITERIA

None

JUDGING CRITERIA

Judges will assess the nomination on the following areas:

- Added value to clients
- Raised clients' competitive advantage
- Excellence in the delivery of client service
- Business progress and improvement over the year
- Provides a positive working environment
- Sets itself apart from its competitors
- Staff development and training opportunities
- CSR
- Regional impact

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METRICS

Metrics Criteria	Current Year	Previous Year
None		



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